



# POLLY PLAYFORD *design*

Senior Graphic Designer




## Work Experience

I held a page 1 Google position for the search term 'freelance graphic designer London' for over 12 years (sometimes at the top of page 2). As a result I've had a huge variety of work. My clients include large corporations, Ad and PR agencies through to small start ups needing the full works; branding, packaging, social media and web design, etc.

I coordinate large cross-platform projects in collaboration with other freelance coders, copy writer & animators etc. Whilst my heart is in Illustration, my superpower is branding. I also create bespoke wallpaper mural designs, run festival headdress workshop and make jewellery.

Clients include: HP, Disney, Pimm's, Moonpig, Colgate, Telefonica, Nyetimber, Next, All Star Lanes, Port Eliot Festival, Mamma Event Production.

## Social

-  pollyplayforddesign
-  pollyplayforddesign
-  pollyplayford

## Contact

0044 (0)781 363 9947  
design@pollyplayford.com

## Portfolio

[pollyplayford.com](http://pollyplayford.com)

## Education

Graphic Design BA  
Camberwell College,  
University of the Arts,  
London  
2004 - 2007

## Graphic Designer (2008 - 2009)

### Paul Lewis Design.

Paul Lewis found me at my graduate exhibition in 2007. Projects I worked on include Fortnum & Mason e-commerce website and brochure design, Cath Kidston website design, Long Tall Sally re-brand and website design and Faith Website Design.

## Graphic Designer (2007 - 2008)

### XYI Digital.

I designed and project managed website development for Metrodome Film distributors, The British Video association year book ecommerce site and Designed weekly newsletters for Film Flex.. I designed branding and web design for music gig tracker site Musicbot.

## Skills

Branding strategy & design	Print Layout
Illustration	Info-graphics
Packaging	Web/ social media